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Guiding and Welcoming New Students

Welcome to the School of Visual Arts

rientation is a time for new students to get acclimated to our campus and the New York City neighborhoods of Chelsea and Gramercy, which host most of our buildings. Practical help for students is available, such as checking into residence halls and getting SVA IDs. Additionally, students have the chance to meet the chairs of their departments as well as discuss financial aid and health insurance with school staff, explore career counseling and internship opportunities on and off campus, and more. Neighborhood tours and open-house events at various SVA facilities are also offered.







SVA's residence halls give students a chance to live in Manhattan among other artists within a safe, supportive environment. They provide full amenities as well as fantastic communal spaces to meet and forge friendships with peers across all disciplines at the College.





23rd Street Residence

This apartment-style residence, with two-and three-bedroom options, is for freshmen only. It's also connected to the Student Center, a communal space for students.

Each apartment has a full kitchen with a gas stove, a microwave, a refrigerator, and a dishwasher, as well as a full bathroom with a shower and tub. A community room features a TV lounge and Ping-Pong and foosball tables, in addition to drafting tables and easels. There are also laundry facilities and free Wi-Fi and cable TV.

24th Street Residence

This residence hosts double and triple rooms in a micro-apartment format. All rooms have climate control and an HDTV with cable TV included.

Each room has a full bathroom and a kitchenette with a mini fridge, a microwave, and a sink. A larger dining space with a dishwasher, a convection oven, and an ice maker is located on every floor, and there's a communal kitchen for group cooking on the seventh floor.

Additional communal spaces include a fully equipped fitness center, a student lounge, and an expansive terrace with lounge chairs, grills, grilling equipment, and a screening area.

Ludlow Residence

This residence is situated in a trendy downtown neighborhood, surrounded by shops, restaurants, galleries, museums, and more. It offers suite-style single and double rooms with adjoining bathrooms. The high-rise building in an otherwise low-rise part of town means many of the rooms have awesome city views.

An outdoor terrace boasts a grill and tables where you can gather with friends and watch the sun set over Manhattan. And there are free laundry facilities, a community room with foosball and pool tables, and a TV lounge.

The nearby subway and buses are available 24/7, and students are provided with a free monthly MetroCard for transport to campus buildings.

Gramercy Women's Residence

This residence, located on the south side of beautiful and historic Gramercy Park, provides female students with a safe, comfortable living environment. It is composed of fully furnished studio and two-bedroom apartments.

The red-brick building was built in 1938 and boasts pre-war charm, including parquet floors and crown molding. The apartments have air-conditioning, full kitchens with a dinette set and full bathrooms with a shower and tub, along with free Wi-Fi, Ethernet, and cable TV. A roof deck is also available for respite and gorgeous views of the city skyline.



A major resource for art and design study developed over the course of 60 years, the SVA Library fosters the College's intellectual and creative life. Its rich print and digital collections directly support SVA's undergraduate and graduate curricula, providing inspiration, establishing context, and widening perspectives.

The Milton Glaser Design Study Center and Archives

is dedicated to preserving and making accessible design works of significant artistic, cultural, and historical value by preeminent designers, illustrators, and art directors who have close ties to the School of Visual Arts. It is named after SVA's former acting chair and design legend Milton Glaser.

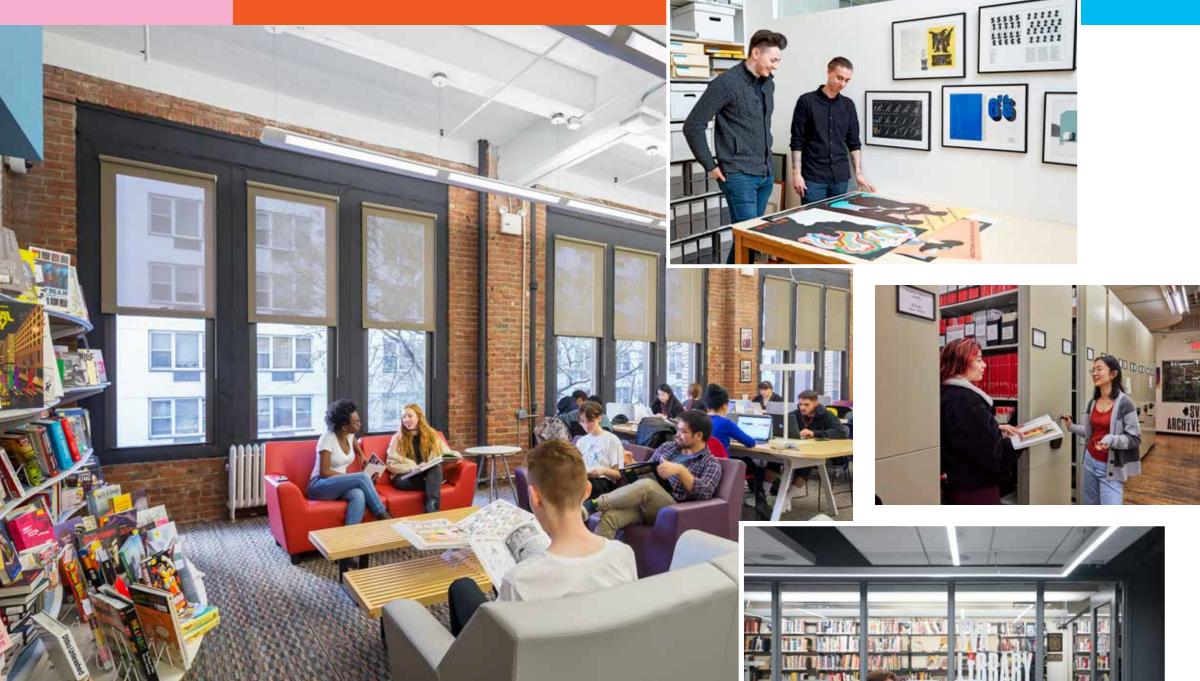
The School of Visual Arts Archive

documents the history of the College and provides source material for those who seek to evaluate the impact of its activities within the context of the institution as well as on the art and design communities at large.



SVA Library West

opened in 2018 to better serve our expanding campus. It features a selection of books, DVDs, video games, and magazines on display to browse or borrow, and all materials from the main library can be delivered by request. A group study room equipped with a flat-screen monitor is available, along with other spaces for students, faculty, and alumni to relax, study, and collaborate. Staff is on hand to assist with collections and services.





SVA Theatre—featuring two theaters with a combined 745 seats, an elegant lobby and a green room designed by Milton Glaser—hosts both intimate and extravagant events. It has been home to red-carpet Hollywood premieres, awards shows, film festivals, conferences, and theatrical programs.



BARBIE: THE MOVIE



VFX is Hot (Pink)! Several members of Barble's visual effects team—all SVA grads spoke after a screening of the film during the College's annual alumni featival, After School Special.





BEST OF 2024

naries discussing their work on major films, and also includes a "best of" screening of the top films created by graduating students. But that's far from our only event for SVA students and alumn. SVA Premieres is an annual screening of recent alumni thesis projects in Los Angeles.



A SPECI





FUN STICKERS BYSVA ARTISTS HERE









The College has three galleries, with SVA Chelsea Gallery serving as the premier exhibition facility. It is located on the 15th floor of the landmark Starrett-Lehigh Building on West 26th Street in New York City's Chelsea neighborhood, in the heart of one of the city's most renowned gallery districts. The space, which underwent a renovation in 2016, comprises four state-of-the-art galleries and has a large terrace with a commanding view of Lower Manhattan and the Hudson River. The gallery has a full-time staff and offers select students the opportunity to exhibit and sell their work in the same environment as some of the country's leading artists.

Since SVA Chelsea Gallery moved from 137 Wooster Street in SoHo (where it was known as the Visual Arts Gallery) to its present location in 2004, it has featured pieces by notable SVA alumni, such as Renee Cox, Inka Essenhigh, Joseph Kosuth, Robert Lazzarini, Sol LeWitt, Vera Lutter, Elizabeth Peyton, Alexis Rockman, Collier Schorr, Lorna Simpson, and Sarah Sze. Works by Richard Avedon, Milton Glaser, Anish Kapoor, Stefan Sagmeister, and Sebastião Salgado have also been showcased at SVA Chelsea Gallery.

Two smaller galleries—Flatiron and Gramercy—provide additional spaces for students to exhibit their work, either as part of a department-organized show or as a juried student exhibition.

SVA students of every discipline derive great educational benefits from being able to study the work of celebrated artists, hear them speak at lectures, or even get the chance to meet them in person—right at the College.





The SVA Gramercy Gallery,

housed at 209 East 23rd Street, often hosts the Masters Series, the College's award and exhibition series started by SVA founder Silas H. Rhodes in 1988, to honor great visual communicators of our time.

The SVA Flatiron Gallery

serves as an exhibition venue for the west-side campus. It offers matriculated students a fully equipped setting in which to exhibit their work.







Clubs at SVA

Find your people: Our diverse array of clubs can connect you with classmates who have similar interests. Below are a sample of just some of the many clubs you could get involved with at SVA.

Asian American Student Union

We promote awareness of and education about Asian American culture within the SVA community.

Black Student Union

We empower, unite, and share knowledge among those who identify with the African Diaspora.

Cartoon Allies

Our mission is to foster a spirit of camaraderie among cartoonists of all majors.

Chinese Student Organization

We provide a place for students to come together to develop and promote Chinese culture.

Curators Association

We provide a forum for artists who are interested in internships, curatorial practice, and networking expansion.

Fiber Arts Club

This is a space for students to share and work on their fiber arts projects with fellow fiber artists.

Figure Drawing Club

All majors who are interested in getting together to improve their drawing ability are invited.

Gamer Guild

We focus on building stronger connections between fellow gamers throughout all the departments.

La Bodega

We provide an opportunity to learn about and appreciate Latino/Hispanic culture through games, music, and food.

Queer SVA

We are a safe and inclusive community for people of all identities on campus.

Shorties Club

We help students work together to create short film projects from scratch.

Performing Arts Club

Learn dancing, singing, acting, improv, and other facets of theater production. We'll cap off the semester with a field trip.

Plein Air Club

Come out and paint with us to improve your understanding of light and color.

Women in Animation

We aim to inspire and motivate young female students in the community as well as create opportunities for them to learn about the industry.

"I got a family out of this club, and I feel that any student who joins one will say the same."

-Lewis DeRogene, Black Student Union













VASA: Be a Leader and Gain Great Experience

VASA (Visual Arts Student Association) was formed in the 1960s to represent the interests of SVA students, acting as a liaison with faculty and staff. Elected VASA officers work with Student Engagement and Leadership to develop and manage events and programs based on students' needs. VASA has regular meetings with the president of the College to discuss student concerns.

One of VASA's biggest missions is to foster community at SVA by providing opportunities where students from all majors can meet and get to know one another. In addition to overseeing student clubs, VASA hosts events, such as the yearly Halloween Party and Finals Week, a weeklong series of programs that gives students some time to focus on wellness and managing stress.

Here to Help

Student Health and Counseling Services provides health and wellness information as well as mental health support for the SVA student body. This includes helping international students navigate the U.S. health-care system; promoting important health initiatives, such as vaccinations; and providing short-term, confidential, freeof-charge counseling services for students in need. We like to say: "Not everyone needs therapy, but everyone can benefit from therapy."

The office hosts a number of events on campus to raise awareness of its services and to promote education on health issues. Services include: yoga classes, dog therapy visits, aromatherapy workshops, and more.







Visual Opinion (VO)

is a student-run magazine founded more than 20 years ago. It publishes several issues each year and serves as a showcase for student artwork from all departments.

WSVA

As a student-run radio station, WSVA has provided a 24/7 listening space for music and for student voices since its inception in 1970. WSVA has also hosted events like silent discos, open mics, WSVA Unplugged, 2000s Night, and WSVA Minecraft Concert. Plus, the station DJs the annual VASA (Visual Arts Student Association) Halloween Party.

Student Engagement and Leadership

The office of Student Engagement and Leadership is devoted to enhancing the overall college experience, from orientation through graduation. It oversees a number of student-run organizations, including the student government, the student radio station (WSVA), student clubs, and the student magazine Visual Opinion.



Accepted Students Day Each year, we invite accepted students and their families to Accepted Students Day. This full-day event is designed for students who have applied and been accepted to the College to explore our urban campus and revel in the vibrancy of SVA's community. Attendees get the chance to hear from current SVA chairs, students, and alumni of our 11 undergraduate programs. Representatives from Admissions, Residence Life, Financial Aid, Student Health and Counseling Services, Career Development, and more are also present to assist incoming students. Learn more at sva.edu/asd.





Open House Want details on SVA's undergraduate departments, facilities, and curriculum? We encourage prospective students to attend our Fall Open House events for the chance to interact directly with the SVA community.

Open House

Attendees will meet their department's chair, take tours of our state-of-the-art facilities, watch demonstrations, and participate in Q&A sessions with current students.

Admissions will conduct presentations on how best to prepare your application and portfolio, and Financial Aid will discuss methods to finance your education. Student Affairs and Residence Life will also highlight living on campus and student engagement opportunities. Learn more at sva.edu/openhouse.



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"My experience abroad was absolutely life changing and helped me understand myself more as a professional and a person, and to push myself beyond limits that I never thought I could overcome."

-Paula Trivino, BFA Interior Design: Built Environments, on her experience studying in Oslo, Norway



SVA Study Away

Students who would like to spend some time studying art while traveling or residing outside of New York City have a number of opportunities, either for fully immersive semester-long living or for shorter weeks-long courses.

The International Exchange Program allows students to attend a partner school abroad for a full semester. We currently have partnerships with universities in the following countries: the Netherlands, France, Germany, Sweden, Switzerland, Finland, the Czech Republic, Norway, the United Kingdom, Belgium, Spain, and Japan.

SVA Destinations offers shorter opportunities to get away. Most of the programs are one to three weeks long and may offer credits. Current destinations include Los Angeles, San Francisco, and New Mexico in the United States, and England, France, Cuba, Mexico, Italy, Ireland, Japan, and Spain abroad.

WE ARE LOOKING FOR POTENTIAL,

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CREATIVITY, AND INGENUITY IN YOUR PORTFOLIO





Get Inspired

Envision

New to filmmaking? Close your eyes and imagine scenes from a film you want to create. Use your phone and capture a few moments. String them together into a two- to three-minute film reel using iMovie or another editing program. Add some music to heighten the emotions.

Expand

Make a series. Choose a favorite piece and create three more works that relate to it. How does this build out your character's world?

Be Brave

Experiment. Try new materials. Take risks.

Recycle

Hate that piece you did last week? Cut it up and make a collage.

Commit

Take on a 30-day, 30-project challenge: Complete one new project every day for a month—a snapshot, a poem, a sketch, or a short video.

Get to Work

Build Worlds

Use the drawing's background to tell us something about the character you are creating. A series of sketches can create an immersive environment.

Inner Truth

Speak to your own experiences. How can your art show us something unique about you?

Think Differently

What's the obvious approach to an assignment? Try doing the opposite.

See the World

Fulfilling the observational requirement can be photorealistic or stylized as long as it expresses what you drew from in real life.

Nobody's Perfect

Your sketchbook is as valuable as classwork. Loose drawing and gestural work can often express an idea better than a tightly rendered portrait or figure—but we like those, too.

One-of-a-Kind

Original concepts make for the strongest portfolio.

Fresh Perspective

Get honest feedback—ask faculty, artists, and/or admissions reps for input. Their comments can improve your portfolio.

Get It Ready

Hold Steady

A tripod is your friend—unless blurring is part of your process!

Stay Focused

When photographing your work, use neutral backdrops and even lighting. Place 3D objects on a large sheet of paper or even a tablecloth that completely isolates the object—your messy desk in the background reduces the impact of your art.

Better Together

When preparing your portfolio for submission to SlideRoom, a series of small or related works can be combined in Photoshop onto one slide. This can save space and elevate pieces that might not be as dynamic on their own.

How to Apply

Find detailed instructions and online help at sva.edu/howtoapply. Updates and reminders will be sent via the email address you use to apply. Stay in touch and access the SVA Applicant Portal using the same email account.

International Applicants

English Proficiency (if your primary language is not English). To demonstrate your proficiency in English, please submit test results from the TOEFL, IELTS, Pearson PTE, or Duolingo English Test. For more information, visit sva.edu/intl.

Optional for All Applicants

SAT/ACT test scores and letters of recommendation

Deadlines

Admission to the College operates on a rolling basis. Applications will be accepted throughout the year as space remains available in each program; however, we highly encourage you to apply by the dates listed.

Scholarship Consideration Deadlines

To be reviewed for a merit scholarship, all application materials and a digital portfolio must be submitted to SVA by the postmark deadlines listed here. For more information about merit scholarships, visit sva.edu/scholarship.

EVA: English and the Visual Arts Program

English and the Visual Arts Program allows artistic development through BFA studio courses while improving English language skills through EVA courses. For more information, visit sva.edu/eva.

Majors available for the English and the Visual Arts program: 3D Animation and Visual Effects; Advertising; Comics; Design; Fine Arts; Illustration; Interior Design: Built Environments; and Photography and Video.

After successfully completing three semesters of the English and the Visual Arts program, students may transition into a BFA program.

Transfer students may qualify for upper-level placement based on accredited studio courses from other institutions.

Application: sva.edu/apply

2 \$50 Application Fee: nonrefundable

Portfolio: sva.slideroom.com (See portfolio guidelines on the next page)

Statement of Intent: 500 words

Official Transcripts:
For all high schools
and colleges attended

Important Dates

• Freshmen Early Action Deadline (nonbinding):

December 1

• Fall Entry Freshmen:

February 1

- Fall Entry Transfers: March 1
- Spring Entry: November 1
- Freshmen Honors Program Deadline: **February 15**
- Application materials

can be emailed to admissions@sva.edu

or mailed to: School of Visual Arts

Undergraduate Admissions 209 East 23rd Street New York, NY 10010

Contact Us

Admissions

Tel: 800.436.4204 or 212.592.2100

admissions@sva.edu

Visit Us: sva.edu/visit

We offer many opportunities for you to get to know us better. Please go online to find out about:

Campus Tours
SVA Admissions Events
Fall Open Houses
Class Visits
Portfolio Interviews
National Portfolio Day
Virtual Events
Accepted Students Day

PORTFOLIO GUIDELINES

BFA Photography and Video

10 – 20 photographs or videos (3-minute max per video). Applicants submitting video work must also include at least 5 photographs in their portfolio.

BFA Film

Film essay or reel (3-minute max).

All other majors

15 – 20 images, which may include drawings, paintings, printmaking, collage, or 3D work. Portfolios should have a minimum of 3 pieces created from direct observation.

Visit sva.edu/howtoapply for more detailed portfolio requirements. Upload your portfolio to sva.slideroom.com.



BFA 3D ANIMATION AND VISUAL EFFECTS

"The work our students produce shows their ability to be creative, work collaboratively, and master complex technologies." – JIMMY CALHOUN, CHAIR

Harness the power OF CG and VFX by deploying active imaginations, captivating storytelling, and skilled artistry. Want to be colleagues with Awkwafina on a flick like Raya and the Last Dragon? Or did you grow up fantasizing about light saber fights inspired by Star Wars, wanting to someday take VFX out of this world? Ever play Fortnite? Join BFA 3D Animation and Visual Effects and you could do more than play. You could make it.

Did you catch In the Heights or Encanto? Maybe you saw Top Gun: Maverick or Turning Red. Binge Russian Doll or have a Stranger Things marathon? Our alumni had a hand in all of those and so many more. We don't want to show off (but we definitely could).

We're not just here for your entertainment. Visualize complex medical procedures. Craft architec-

tural designs. Perform scientific simulations. Whatever your goals, work with the pros in professional-caliber production labs at SVA.

Enhance your experiences with fully equipped green screen, motion capture, sound recording, and color correction studios. Think about your productions holistically from inception to completion. Learn narrative and story development skills that will help you go the distance (even if it's measured in light-years).

Now imagine seeing your work at Cannes, Siggraph, Tricky Women, Animation Dingle, Annecy International Animation Film Festival, Animafest, and then some. Our award-winning students, alumni, and faculty have shown at those festivals and more. We can give you every tool you need to make the dream a reality.

HARNESS
THE POWER
OF CG





AND VFX BY DEPLOYING ACTIVE IMAGINATIONS,

CAPTIVATING STORYTELLING, AND SKILLED ARTISTRY.

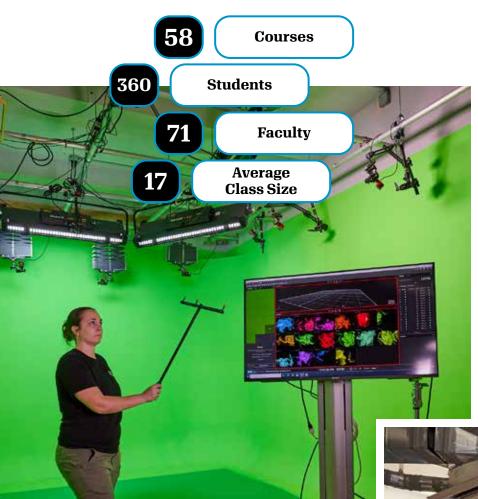


















Christina Faraj Alumni Spotlight BFA 2016

Christina Faraj, whose thesis film was nominated for a Student Emmy, started working at Pixar Animation Studios two weeks after graduation. She served as a sets technical director and lent her talents to Coco, Soul, Onward, and Incredibles 2, as well as the series Dug Days. Christina is currently a CG supervisor at Method Studios.

WE OFFER THESE COURSES AND MORE:



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GET DOWN TO THE BUSINESS OF BEING AN ARTIST

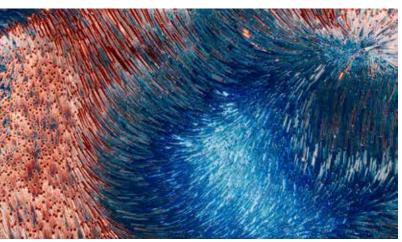
AT BFA
3D ANIMATION
AND VFX.

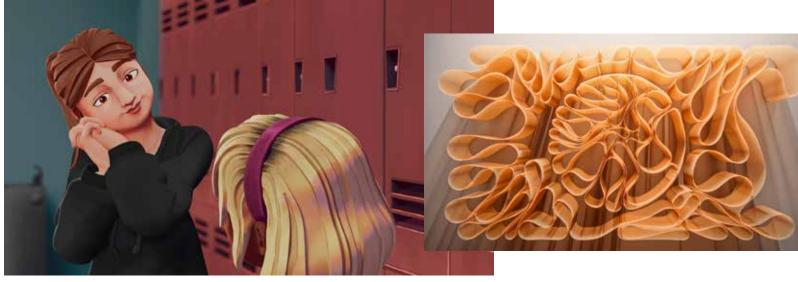
GET YOUR CAREER IN THE 3D Animation Pipeline. SHAPE YOUR CAREER IN Compositing Techniques for **Production AND Texturing and Shading for** 3D Animation. Sound and Vision: Producing a Soundtrack to your dream life happens here at sva. **Environment Modeling and Set Dressing** DON'T JUST HAPPEN ON THE COMPUTER; WE PROVIDE A CREATIVE ENVIRONMENT EQUIPPED WITH CUTTING-EDGE TECHNOLOGY. MAKE SOME MAGIC WHEN YOU MAKE ART IN **Introduction** to Houdini. Feel encouraged to color outside the lines IN Color Grading. BUILD Character FX, AND TELL YOUR STORY IN Dimensional Storytelling in Blender. FROM Advanced Character Modeling TO Advanced Character Animation, YOU'LL DEVELOP SKILLS IN EVERY STEP OF THE PROCESS. LEVEL UP YOUR CAREER IN Video Game Design BY MAKING Real-Time Environments for Games and Virtual Production, AND LEARN SKILLS FOR THE REAL WORLD IN Introduction to Virtual Reality. VISUAL EFFECTS ARE AN INTEGRAL PART OF MANY INDUSTRIES. WHICH IS WHY WE OFFER COURSES LIKE Introduction to Digital Modeling for VFX. Introduction to Real-Time Rendering and Game Engine Graphics POWERS YOU FORWARD. MOVE UP IN YOUR CAREER THANKS TO THE SKILLS YOU LEARN IN Motion Capture and Design in Motion, AND ACHIEVE LIFE GOALS IN Life Drawing for Animator. OTHER THAN Concept Art Techniques for **3D Artists,** The core concept is that we have the courses TO HELP YOU SUCCEED IN BFA 3D ANIMATION AND VISUAL EFFECTS.



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to incorporate my cultural identity into my, work ... and that wouldn't be posssible without the education aand opportunities I have received studying at SVA.

I DON'T BELIEVIE ANYTHING IS IMPOSSIBLE: ANYMORE."

-BRITHNEY M. RIVERA

S V

BFA ADVERTISING

"Good advertising is about analyzing behavioral patterns and pursuing innovative thinking.

It requires a desire to inform and inspire—and technology to achieve both." – GAIL ANDERSON, CHAIR

Bring your big ideas to life. Come to the advertising hub of the world. Learn from industry leaders. At SVA, your instructors are pros from the top agencies.

In an ever-changing industry, adaptability is key. But that's no big deal for the creative thinkers, the problem solvers, the game changers that emerge from the BFA Advertising Department.

We've got the basics covered:
motion graphics, interaction
design, typography, graphic
design. But why stop there?
Master art direction, branding,
integrated advertising, digital
production, critical and strategic
thinking. Broaden your visual
literacy. Sharpen your voice.
Address real-world issues.
And collaborate like the
team-building, social impactmaking, world-changing boss
you're on track to become.

Not to brag, but our students are as good as gold—platinum, even. We dominate awards like the Graphis New Talent Awards, Red Dot, Clio, Young Ones at The One Club for Creativity (where our students get complimentary memberships, by the way), D&AD New Blood, UCDA, GDUSA, Print Awards, and Addy Awards.

Ever hear of a little agency called Weiden+Kennedy? We know people there. How about Ogilvy? Our alumni work there, too. Our alumni represent at prestigious companies like JKR, Mischief, McCann, Johannes Leonardo, and FCB.

We believe that defying the traditional expectations of advertising and becoming an agent for positive change are the keys to developing a competitive edge that makes you one of a kind.

S V A

BRING YOUR BIG IDEAS
TO LIFE.

COME TO THE ADVERTISING HUB OF THE WORLD.

LEARN FROM INDUSTRY LEADERS.











Gin Chen Alumni Spotlight BFA 2013

The oldest child of immigrant parents, Gin Chen fought to get herself to SVA. After graduation, she started a full-time role at Grey Group. Two years later, she took the dive and went freelance. Her biggest accomplishment in the last 10 years hasn't been working on big brands or winning million-dollar pitches—it's having a life where she feels empowered to make professional and personal decisions for herself. Gin is now teaching in BFA Design, and the course is held at her studio!



Faculty

Average

Class Size

15

16





Above: Jungmin Kim.
Below: Jungmin Kim and
Yeonjae Lee. Opposite above:
Jungmin Kim, Yoon Seo Kim,
and Yeonjae Lee. Opposite
below: Jennie Choi, Jungmin
Kim, and Yeonjae Lee.











Velveeta Important Person

BACKGROUND

Gen Z loves hip hop but faces financial limits, hindering their full enjoyment of what they love. Surprisingly, Velveeta and hip hop are more connected than we thought; in the rap world, "cheddar" signifies money. What if Velveeta enables them to enjoy hip hop in an outrageous way?

IDEA

We launched Velveeta Important Person a campaign to spread "cheddar" to hip hop lovers unable to afford their favorite experiences. We dropped Grillz Cheese, a gold-gilded 6 train, VIP concert seats, a VIP cheese beat pad, and a Soundcloud beat contest for a shot at some cheddar.









RIZZ KIT FOR GEN Z

BACKGROUND

IN 2022, REZZ WAS THE PHENOMENON SUBBOURDEDGE OR Z. WE HAVE FOUND THAT THEY WANT TO HAVE REZZ. BUT THE MORE THEY THEY TO GET IT. THE WASHE THEY THEY TO GET IT. THE WASHE IT THE COMES TO ATTACH REZZ. THEY MEED THE MEDOT PHENOMES TO LET THEY COMES AND SERVICE THEMSELVES.

IDEA

FANTA COLLABORATED WITH MODONALD'S
AND CREATED THE RIZZY MEAL TO PROVIDE A
PERFECT SOLUTION FOR CEN Z TO SE
THEMSELVES. THROUGH THE LIMITED ROTTON
MEAL TOYS, BELLEGARDE GHIENCE RIZZY PICK
UP LINKS, AND EVEN SOME FUN PACTS TO
IGENSEAX THEIR CONVERSATION FANTA
PLAYED A ROLE IN RIZZ BY ENCOURACING
THEM TO BE THEIR INNER RIZZ GOO.

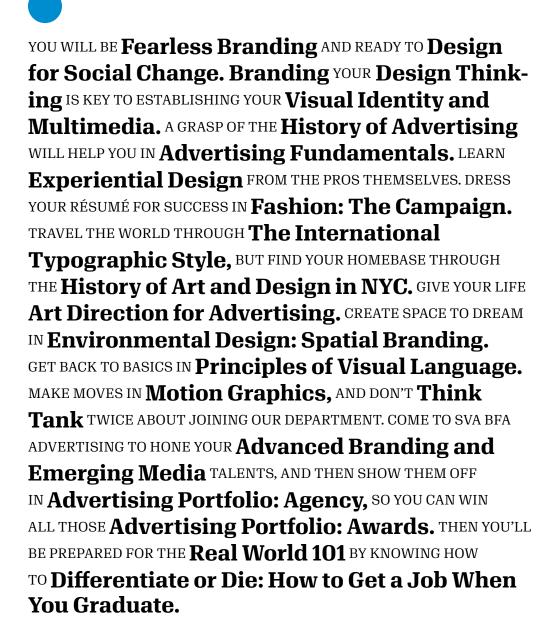




WE OFFER THESE COURSES AND MORE:

BY SHARPENING YOUR CREATIVE PROBLEM SOLVING SKILLS

IN OUR
DEPARTMENT'S
COMMUNITY,







The PURR-fect solution for learning new languages









BACKGROUND

Gen Z is crazy about their cats, often calling them fur babies and themselves pet parents. Their desire to communicate with their cats has sparked a trend on social media, especially TikTok.

INSIGHT

Gen Z is eager to learn cat language. Interestingly, some cat words share similarities with words from foreign languages.

IDEA

We created the Meowlingo campaign that helps cat lovers futfill, their desire to communicate with their cats by teaching cat language. To achieve this, we created cat language lessons and CAT-alouge of other languages through social media. We also sponsored internaitonal Cat shows and partnered with cat influencers to teach cat language lessons. Additionally, we've even created an Al-based cat collar.

Above and below left: Hyereen Nam and Lindsey Baek. Right: Jungmin Kim.





Take your food from expiring to inspiring.

Make tasty meals with food scraps.

WILDAID_01.PNG

TheEnvironmentExcuse.org/foodwaste

WILDAID

lamesBeard uoinepuno

NICE

In a collaboration between SVA, the James Beard Foundation, and WildAid, students Elyza Nachimson and Katie Chen helped develop the "Environment Excuse" campaign in Jay Marsen and Alexei Beltrone's Advertising Portfolio: Agency course. The campaign could be seen on billboards throughout NYC and LA.

Stale bread becomes tonight's salad croutons.

Make tasty meals with food scraps.





SELF. BE CRAZY. GO ID BEPROUD OFIT!"

-DAVID KIM

BFA ANIMATION

"We are storytellers using the art form of animation with a unique vision, style, and imagination." – HSIANG CHIN MOE, CHAIR

Animation is magic. Use it to speak across different cultures, ages, genders, and languages. Tell your own stories with a unique vision, style, and intent using the art of 2D animation and your imagination. Challenge yourself to be curious, open-minded, collaborative, and experimental. Achieve the highest principles of academic performance and professionalism. And do it all in recently updated facilities designed to promote creativity and community while maximizing access to technology.

Story theory, structure, and development plus drawing and animation history are just a few of the foundational skills you'll learn through BFA Animation. Master the entire filmmaking process through both independent and collaborative projects. Emphasize story development skills for a variety of career applications. Prep for a career in the animation biz by taking courses with pros who elevate the classroom experience with industry standards and practices.

Enrich your experience as a student, an artist, and a global citizen through artist talks, festivals, studio visits, portfolio reviews, screenings, and more. Envision an audience of peers, family, and industry experts for your work at our departmental screening.

The #AniFam has a big extended family. The family tree includes Shrek, Rick and Morty, Belle and her beast, SpongeBob, Aladdin, and more. Our alumni have worked on those films and TV shows and then some. Think: Wolfwalkers, City of Ghosts, Arlo the Alligator Boy, The Mitchells vs. the Machines, Steven Universe, Craig of the Creek, We Bare Bears, The Owl House, DuckTales, Looney Tunes, Adventure Time, The Midnight Gospel, Kung Fu Panda, Monsters vs. Aliens, King of the Hill, Doug, Beavis and Butt-Head, and more. We invite you to join the #AniFam.

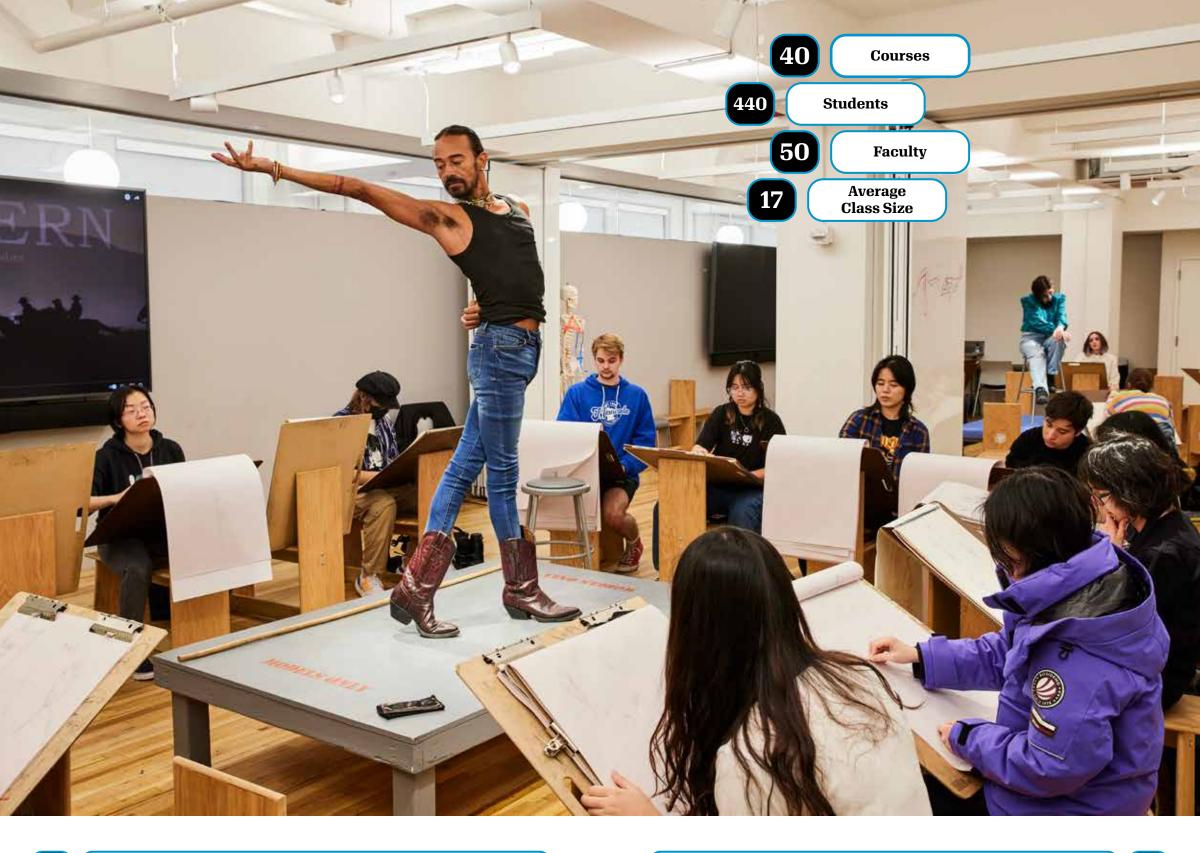
ANIMATION IS MAGIC. USE IT TO SPEAK

S V A

ACROSS DIFFERENT CULTURES, AGES,

GENDERS, AND LANGUAGES.





SCHOOL OF VISUAL ARTS













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Jake Kaplan Alumni Spotlight BFA 2017

Jake Kaplan has worked at Pixar Animation Studios on films such as *Incredibles 2* (2018), the Academy Awardwinning *Soul* (2020) and *Lightyear* (2022). Jake also produced an animated short called *Pete*, which premiered at Tribeca Film Festival and was shortlisted for an Academy Award nomination. He currently holds a position in the Marketing and Communications Department at Apple.



WE OFFER THESE COURSES AND MORE:



S V A BLAST OFF YOUR CAREER WITH

A SONIC STORY-TELLING BOOM.



THE ONLY STOPLIGHTS IN YOUR PATH ARE IN **Stop Motion**. PLAN YOUR FUTURE WITH Career Strategies, AND THEN GO WILD IN **Experimental Animation.** WHILE YOU'RE Developing the Animated Series, YOU WILL FIND Storyboarding for Animation IS KEY. WE GIVE YOU SKILLS IN Visual Development AND Effects Animation, AND THEN YOU'RE PREPARED FOR Dimensional Storytelling in Blender. PUT IT ALL TOGETHER IN Compositing Techniques, AND HAVE SOME FUN WHILE MAKING Art Toys with Design and Animation. IN Color Theory, YOU KNOW YOU HAVE WHAT IT TAKES TO SUCCEED; IN Animation Workshop, YOU PROVE IT. Animation with Comics IS A HOOT, AND **Story: Theory and Structure** GIVES YOUR PROJECTS SUPPORT. Gesture Drawing MAY BE YOUR FORTE, BUT WE DON'T JUST GESTURE TOWARD YOUR CAREER-WE PUT YOU IN THE SAME ROOM AS THE PROS. AT SVA, YOU DEVELOP A STRONG SENSE OF Perspective Drawing THAT—ALONG WITH THE HELP OF YOUR SKILLS IN Background Design and Paint -WILL HELP KEEP YOU IN THE FOREGROUND OF A COMPETITIVE INDUSTRY. A BFA ANIMATION EDUCATION IS ALL ABOUT BUILDING CHARACTER WHILE BUILDING Character Design for **Animation Production.**





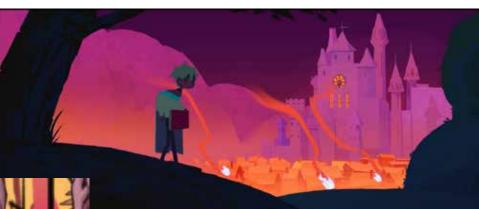




















"Make the art that makes you happy, and CREATE THE WORLD YOUWANT TO SEE!"

-LILLIAN DELECUONA





Erim Cetinel

BFA COMICS

"Our long tradition, award-winning faculty, and passion for storytelling comprise one of the very few Bachelor of Fine Arts degrees in comics worldwide—an industry-minded degree in the heart of Gotham City."—VIKTOR KOEN, CHAIR

Come to the comics capital of the world—not Gotham but New York City. Comic art is in SVA's DNA. The most celebrated cartoonists have been training here since the College's founding in 1947. Today's multicultural influences, ambitious new formats, and ever-expanding audience have transformed comics into a respected art discipline, field of study, and career. Committed to and passionate about the medium, we offer one of the few bachelor's of fine arts in Comics worldwide.

Let your zeal for storytelling guide you as you seek your artistic voice and realize your ideas. Build a portfolio that reflects your vision, style, and talents. Master plot development and craft dramatic narrative tension and sequential action as well as render and color your stories. Legendary faculty, along with some of the hottest property creators, will lead you through this process, panel by

panel. Superhero comics are welcome, but we embrace many genres, including graphic novels and autobiographical, experimental, and underground comics, in print or web form.

Present your senior project to the industry at the Senior Thesis Show at SVA's Chelsea Gallery and an annual pop-up show at the Flatiron Windows gallery that coincides with the MoCCA Arts Festival. Make your mark with INK, the student-edited comics magazine. Take a shot at getting into COMX, a compendium of the best work from the graduating class. Network within and beyond the SVA community for career opportunities.

We know the value of a good education, so we offer several comics-specific scholarships. Develop your superpower when you join our league of distinguished students.

COME TOTHE COMICS



S V A

CAPITAL OF THE WORLD—

NOT GOTHAM
BUT NEW
YORK CITY.









Molly Knox Ostertag Alumni Spotlight BFA 2014

Molly Knox Ostertag is a graphic novelist and illustrator, an Ignatz and Prism Award winner, a 30 Under 30 Forbes honoree for Media, and a writer for children's TV animation. Her book *The Girl from the Sea* debuted as a #1 Young Adult bestseller in 2021. Her middle-grade graphic novel debut, *The Witch Boy*, is being adapted into a feature film by Netflix.





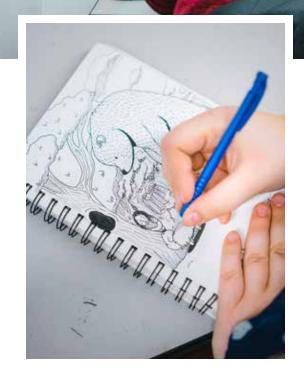
SCHOOL OF VISUAL ARTS

VIEWBOOK 2026 - 2027









31 Courses

199 Students

34 Faculty

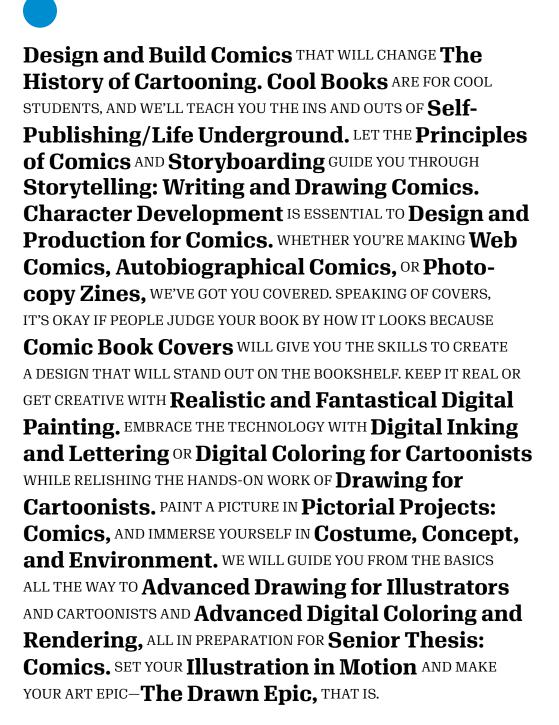
Average Class Size

WE OFFER THESE COURSES AND MORE:



PROFESSIONAL PRACTICE: COMICS IS NO JOKE WHEN

YOUR
INSTRUCTORS
ARE WORKING
PROFESSIONALS
THEMSELVES.

















SCHOOL OF VISUAL ARTS

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"SO GRATEFUL TO HAVE BEEN TAUGHT AND CRITIQUED BY INDUSTRY PROFESSIONALS LIKE

Nick Bertozzi, Alitha Martinez, and Joey Cavalieri. I'd have no idea how to break into the field of comics without them."

-JOELLE BARRETO

SV

BFA DESIGN

"Designers are strategists, communicators, makers, and entrepreneurs. We make cool stuff, and we make stuff cool. It's a great time to join such a multifaceted profession." —GAIL ANDERSON, CHAIR

Design your own destiny. Blend fundamental design principles and fresh ideas with cutting-edge software. The most conceptually and visually innovative designers emerge from BFA Design.

That's because our students are trained to fearlessly face challenges. We specialize in teaching visual communication problem solving. You specialize in graphic design, interaction design, integrated advertising, branding, emerging tech, and more.

Play to your strengths. Find your niche. Establish your vision. Seek empowerment. Our custommade-just-for-you curriculum is possible because we offer more studio courses than any other institution in this world (and probably the next one, too).

Thanks to our professional development resources, you'll join the ranks of SVA innovators. Tap into the faculty's professional networks at Facebook, Google, Instagram, R/GA, *The New York Times*, Collins, Pentagram, and beyond.

Win awards from prestigious design competitions: the Graphis New Talent Awards, Red Dot, Clio, Young Ones at The One Club for Creativity (where our students get complimentary memberships, by the way), D&AD New Blood, UCDA, GDUSA, Print Awards, and Addy Awards. We have major bragging rights since our students and alumni have dominated these creative showdowns.

What else makes our program unique? You'll exhibit your work at real-world venues with big audiences and news coverage. Think Grand Central Terminal, Rockefeller Plaza, Madison Avenue, The Whitney Museum of American Art, and elsewhere.

We know good education is an investment. So we offer scholar-ship opportunities and support your applications to outside scholarships, too. Your experiences at SVA will be priceless.

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DESIGN YOUR OWN DESTINY.



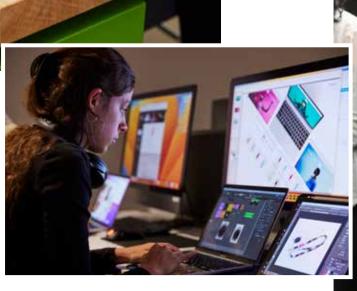
BLEND FUNDAMENTAL DESIGN PRINCIPLES

AND FRESH
IDEAS WITH
CUTTING-EDGE
SOFTWARE.













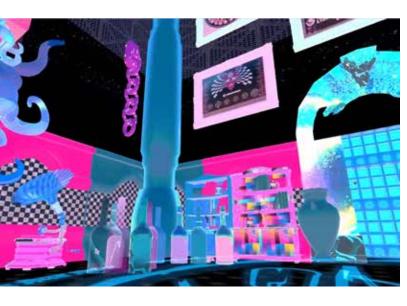
Shantanu Sharma

Alumni Spotlight BFA 2021

In addition to designing a bucket and social media campaign for KFC and everything from billboards to crop circles for Nike, Shantanu Sharma was a Visual Arts Press intern at SVA and the recipient of a 2021 ADC Young Ones Portfolio Award. Before his current position as associate design director at the international marketing agency 72andSunny, he worked for the global creative company Wieden+Kennedy as a senior designer.







Clockwise from above left: Yuxi Nie, Na Eun Kim, Sabrina Valderrama, Yushan Zhai.



WE OFFER THESE COURSES AND MORE:

S V A



WE GIVE
YOU SERIOUS
CAREER
PREP WITH

REAL WORLD
101. WHAT'S
ALL THE
COMMOTION

ABOUT SVA? FIND OUT IN **Design in Motion.** LIVE THAT NEW YORK CITY MOVIE LIFE IN 3D Design in Cinema 4D. SPEAKING OF NYC, LEARN HOW TO CREATE LIKE THE FAMOUS SVA SUBWAY POSTER ARTISTS IN **Poster Design.** EXPAND YOUR MIND IN Spatial Design in Extended Reality WHILE PLAYFULLY EMBRACING YOUR Creative Curiosity in Game Design. FEED YOUR ARTISTIC SOUL WITH Package Design. Three-Dimensional Design ADDS DEPTH TO YOUR ABILITIES, WHILE **Branding** IS KEY TO ANY TYPE OF **DESIGN.** Interaction Design and Communication COMBINED WITH Interaction Design Beyond the Rectangle. FORM THE FOUNDATION OF A COMMUNITY-BASED EDUCATION. BECOME WELL-ROUNDED WITH THE HELP OF Creative Coding, AND STRUT YOUR STUFF IN Graphic Design x Fashion AND Introduction to Fashion Branding. PREPARE FOR THE FUTURE WITH AI in Design and Art. Designing with Typography IS ESSENTIAL TO Editorial Design, FROM Experimental Book Art to Zines. Explore your passion in Lettering for Type Lovers. TAKE Book Design for Today AND YOU WILL BE (TYPE) SET FOR TOMORROW. THANKS TO THE RIGOROUS BFA DESIGN CURRICULUM, YOU'LL BE READY TO PRESENT YOUR **Design Thinking** SKILLS BY DEVELOPING A Graphic Design Portfolio.





































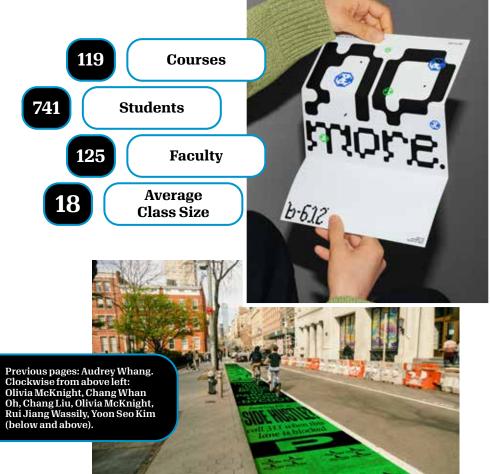




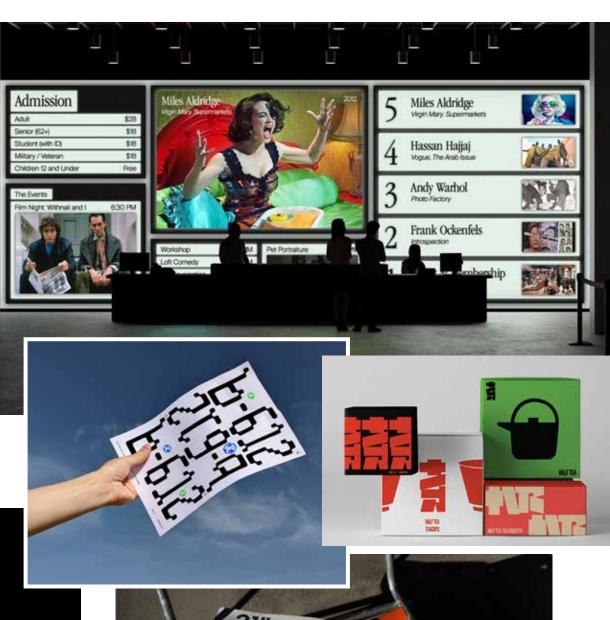
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SCHOOL OF VISUAL ARTS

VIEWBOOK 2026 - 2027























"EMBRACE YOUR MISTAKES! Happy accidents each to the best work."

-ARIANA GUPTA

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Teo Kim

BFA FILM

"Film is more than the sum of its moving images.

It's a way to understand ourselves by becoming other people, a way to understand others by becoming more fully ourselves." – MARY LEE GRISANTI, CHAIR

Did MaXXXine, X, or Pearl leave you scared of the dark? Wasn't Schitt's Creek "Simply the Best"? Eager to keep solving the mysteries in Only Murders in the Building? Maybe you caught Once Upon a Time in... Hollywood, The Batman, Procession, The Imitation Game, or The Whale in theaters? We not only saw these films and shows, we went behind the scenes. These are just the previews of what our alumni have worked on.

We bring the industry to the classroom through our faculty of working professionals. These are the
trusted experts, innovators, and
decision-makers who open doors
in their field. Network with makers in the industry. Gain rigorous
training in all aspects of filmmaking by learning on the same
equipment and technologies the
faculty use. Your courses are immersive experiences, and you will
be making films from your first
week. Develop your work in writing workshops, fine-tune it with

professional actors in directing, prepare and shoot it in production, and edit in our 24-hour labs or at home.

Employing more than 100,000

workers, film and television are massive industries in New York, making it the place to find the right people with the right skills. Dive into that talent pool through SVA. Intern at the top production and postproduction companies. Do what you choose with your career: it wouldn't be unusual if you find yourself working before vou even graduate. Master the craft beyond making cinematic content. Our alumni move into diverse high-level creative roles with their skills. Thanks to our alumni, we have an in with every field and at every level of moving image making. Writer, director, cinematographer, producer, sound mixer, composer, makeup artist, and more. Above all, be a culture creator. That's real power.

DID MAXXXINE, X, OR PEARL LEAVE YOU

SCARED OF THE DARK?

S V A

WASN'T
SCHITT'S
CREEK
"SIMPLY
THE BEST"?









Paula Cury Melo Alumni Spotlight BFA 2018

Paula Cury Melo is a producer and director born in the Dominican Republic. Her award-winning documentary short film *A la deriva* (Adrift) was nominated for Oscar consideration. Her feature documentary Niñas Escarlata (Scarlet Girls) won the national film fund FONPRO-CINE in multiple categories. She also holds degrees from Universidad Nacional de Villa María (2021) and Escuela Internacional de Cine y Televisión (2022).



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WE OFFER THESE COURSES AND MORE:



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IF YOU ARE AVID ABOUT SHOOTING ON FILM,

THEN
MASTER FILMMAKING



IN OUR Master Class in Cinematography. Writing the Short Film is an important stepping stone on the WAY TO Advanced Screenwriting, WHERE Adaptation IS A CRITICAL SKILL IN A FAST-EVOLVING INDUSTRY, LEARNING THE Fundamentals of Narrative HELPS YOU HONE YOUR Television Writing, OR IT COULD EVEN BE APPLIED IN THE **Documentary Workshop.** AND Creating Character AND THE PLAYFULNESS OF **Improvisation** are as essential TO WRITING AS THEY ARE TO **Directing Actors.** PRACTICING THE ART OF Pitching and Development IS KEY TO The **Business and Craft of Writing for Television.** BETWEEN Production Design AND VFX: Intro to After Effects, we offer all the tools you need to bring your CINEMATIC VISION TO LIFE. WE MAY NOT PAINT LIKE LEONARDO, BUT WE CAN OFFER DaVinci Resolve: Color Correcting Your Film. CREATE Soundscapes IN Sound Design WITH New Audio Formats TO ADD THOSE FINISHING TOUCHES TO YOUR FILM, AND GET READY FOR Postproduction: Digital Workflow AND Creative Producing TO SHOW YOU WHAT IT TAKES TO COMPLETE A PROJECT. AT BFA FILM, Introduction to Virtual Reality Filmmaking is the only virtual part OF MAKING YOUR DREAMS A REALITY, HERE, WE GUIDE YOU FROM Advanced Adobe Premiere RIGHT TO YOUR OWN MOVIE PREMIERE. DID YOU HEAR THAT? THAT'S THE Music and Sound OF SWEET SUCCESS.





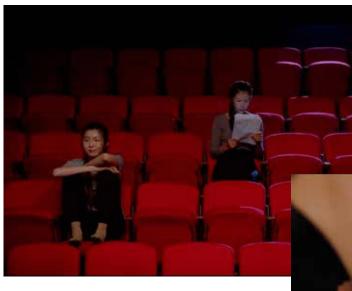






Clockwise from above left: Riley Thomas, Maura Garnett, Anja Huang, Yinuo Evan Li, Yibin Li, Yang Chunhui Bai, Joanna Leigh Downing, Mina Huang.







-ZACK RAMIREZ



"SVALIVED UP TO ALL OF MY FXPECTATIONS OF AN ART SCHOOL,

S V A

BFA FINE ARTS

"We're located in the heart of the art world—our students experience firsthand what it's like to be practicing artists." – SUZANNE ANKER, CHAIR

Enter the heart of the art world, the Chelsea neighborhood of New York City, where you'll find the BFA Fine Arts Department. From there, easily walk to a number of art museums and galleries, and imagine your work on their walls.

We may offer concentrations in the classics (our greatest hits include painting, drawing, printmaking, and sculpture), but we use cutting-edge approaches. Plus, our new sound includes video art, digital sculpture, embroidery, and bio art.

What's better than a blank canvas?
Try our digital sculpture and ceramics resources; wood and metal shops; Bio Art Lab; Printmaking Lab; video, photo, sound, and fibers facilities; and brightly lit, large-scale workspaces perfect for oversize projects. But some things are better together. That's why we embrace collabs with a bronze foundry, a glass atelier, and a ceramics studio.

Deepen your creative approaches and aesthetic practices with studio work, live figure studies, and courses in art history and contemporary art theory. Engage in project-based, multidisciplinary learning. Access a diverse faculty of renowned and accomplished artists who provide you with professional mentorship.

Who we are: The ones who foster original expression and independent thinking. The type committed to connecting a network beyond campus into the art and design worlds. The six degrees between you and the gallerists and curators who attend your Open Studio events. The nurturers of the next gen of contemporary artists.

Who you are: The game changer ready to apply your aesthetic, cultural, and intellectual merits to your community and the whole, wide world.

ENTER THE HEART OF THE ART WORLD,

S V A

THE CHELSEA NEIGHBOR HOOD OF NYC,

WHERE
YOU'LL FIND
THE BFA
FINE ARTS
DEPARTMENT.











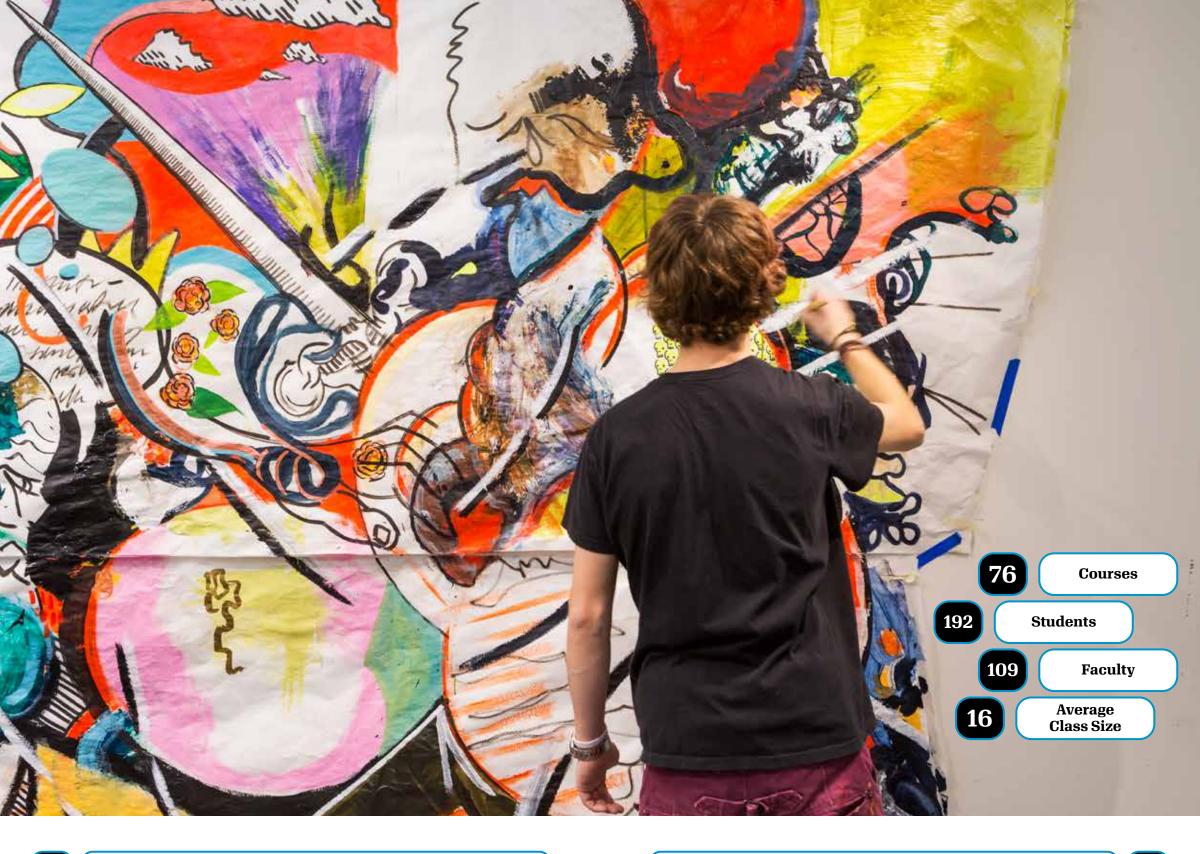


Tiffany AlfonsecaAlumni Spotlight
BFA 2020

Tiffany Alfonseca, an emerging Bronx-based, Dominican American mixed-media artist and curator, held a residency and her first institutional solo show at The Mistake Room, Los Angeles, just one year after graduation.







SCHOOL OF VISUAL ARTS VIEWBOOK 2026 - 2027 125

WE OFFER THESE COURSES AND MORE:



FROM THE LABORATORY TO THE STUDIO: PRACTICES IN BIO ART

S V A

PUTS
BFA FINE ARTS
ON THE CUTTING
EDGE OF THE
INDUSTRY.



MAKE Sculpture Without Limits IN Soft Sculpture OR Digital Sculpture: Designing the Future. TEST YOUR METTLE IN **Metalworking Techniques for** Sculpture. Video Installation: When Light Becomes Form, YOU WILL BECOME ADEPT AT Electronics and Interactivity. PICTURE YOURSELF AT GALLERIES IN SVA'S CHELSEA NEIGHBORHOOD, THE CENTER OF Art and Fashion, ROCKING YOUR CREATIONS OF Fur, Feather, and Scales: Comparative Animal Anatomy. GAIN FOUNDATIONAL SKILLS IN Textile Printing: An Introduction, AND EXPAND ON THEM IN Embroidery and the Digital Sewing Machine. Painting and Photographic Sources Provide Inspiration for Constructed Painting. CURTAINS UP ON YOUR Performance Art In which you're ${f Body}$ ${f Casting}$ yourself as the star. Explore The Abstract Image ALONGSIDE Figure Drawing. COLOR AND CRAFT OUTSIDE THE LINES IN Transmedia Workshop OR Ceramic and Mixed-Media Installation. WE'RE SPILLING THE HERBAL TEA ON HOW #SVAWESOME BFA FINE ARTS IS IN **Urban Botanicals.** HERE, YOUR FUTURE IS ETCHED IN STONE THANKS TO Etching and Monoprint as Illustration. SHATTER CEILINGS BY MAKING ART AS MEANINGFUL AS IT IS BEAUTIFUL IN THE **Glass Workshop.** WHETHER IT'S IN Food in the Era of Climate Change OR ANOTHER COURSE, BFA FINE ARTS IS DEDICATED TO NOURISHING ARTISTS AND FUELING THEIR CREATIVITY.

















"SVA GAVE ME THE FREEDOM to communicate my art and have fun."

-LI FANG HSIEH





Rhesa Paul

BFA ILLUSTRATION

"Our graduates and faculty are some of the most influential cultural forces, consistently producing images unparalleled in concept, impact, and craft." –VIKTOR KOEN, CHAIR

Secrets are no fun. That's why it's no secret that BFA Illustration's formula for greatness works. We're all about producing talent with formidable skill sets, instincts, and support systems. With illustration being the original specialty of SVA, we've had 75 years to perfect this not-so-secret recipe.

The key ingredients to a successful professional career? The perfect ratio of inspiration, guidance, and insightful feedback. Fold in drawing and painting fundamentals mixed with state-of-the-art digital tools. Sprinkle in access to dynamically designed courses, outstanding facilities, pragmatic career advice, and opportunities for wide exposure.

Brainstorm, structure, and develop projects that embody your own particular vision and craft. Realize your individual style and aesthetic direction. Sharpen your edge as a critical thinker with a tested personal process. Nurture artistic

instincts you can depend on for life. Foster the fundamentals that develop your artistic skill and soul. Challenge the boundaries of image making, storytelling, and composing. While you're at it, apply for several illustration-specific scholarships, and compete for a full-tuition award as a student entering the senior year of study.

Illustration is everywhere in

respected magazines and newspapers, experimental applications, blockbuster movies, animation, merchandising, murals, and more. Naturally, our awardwinning faculty are everywhere too, creating illos for editorial, graphic novels, music packaging, branding, toys, concept art, exclusive merchandising, ad campaigns, and then some. Think everything from *TIME* to Tim Burton flicks. Our network doesn't end with commencement; that's just the beginning. We surround SVA grads with a professional community of partners, mentors, and expert advisors.

SECRETS ARE NO FUN.



S V A

THAT'S WHYIT'S NO SECRET THAT

BFA
ILLUSTRATION'S
FORMULA
FOR GREATNESS
WORKS.



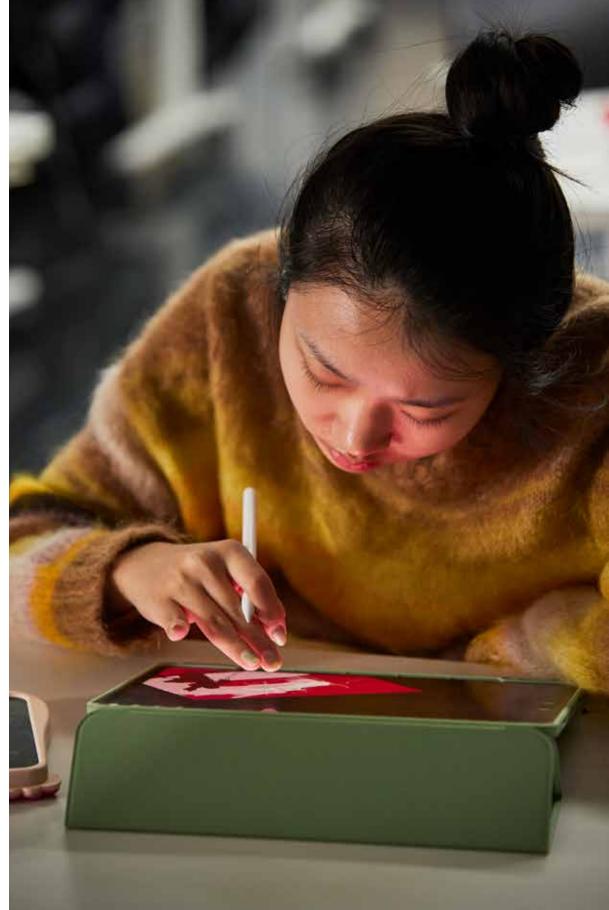


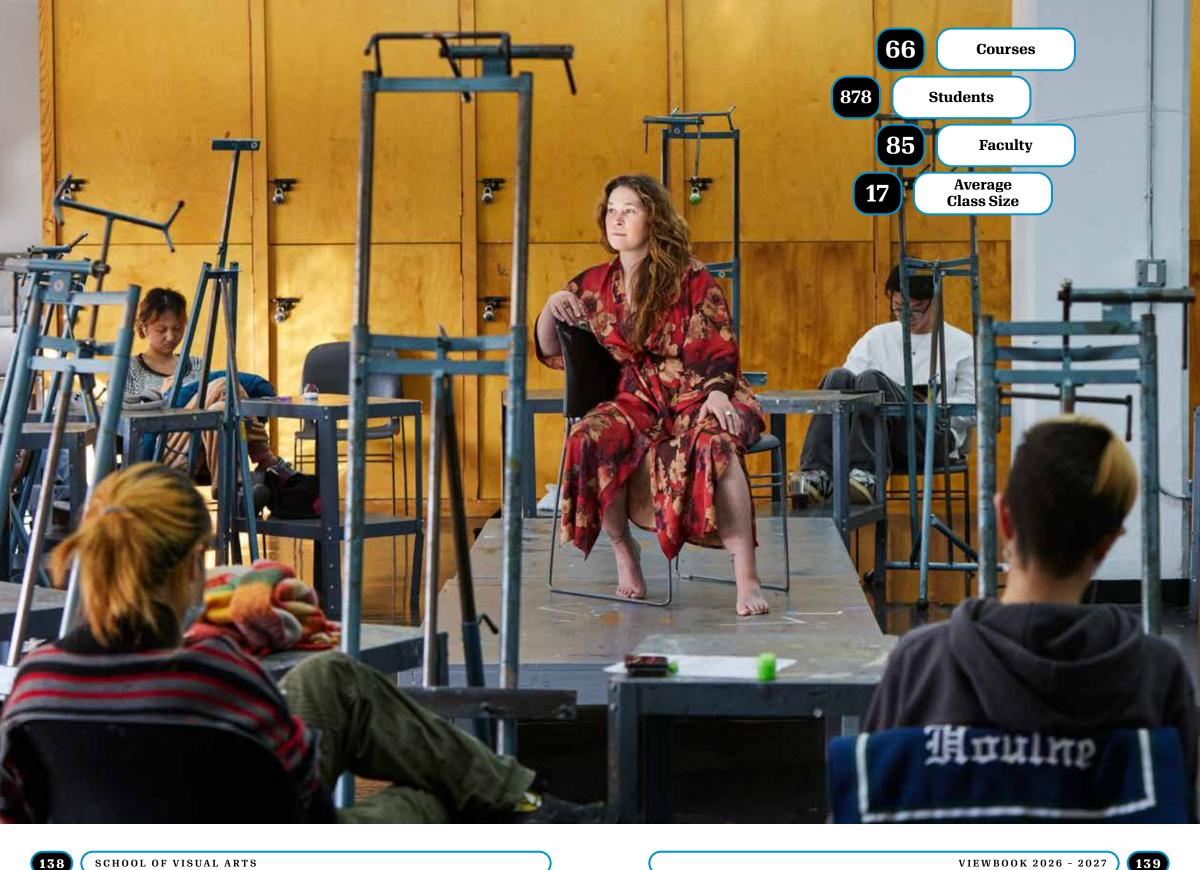


Kayla Harren Alumni Spotlight BFA 2011

Kayla Harren has illustrated more than 20 picture books, including *The Boy Who Grew a Forest*, which won the SONWA, a Florida Book Award, a Nile Book Award and a Crystal Kite Award.







SCHOOL OF VISUAL ARTS VIEWBOOK 2026 - 2027 139

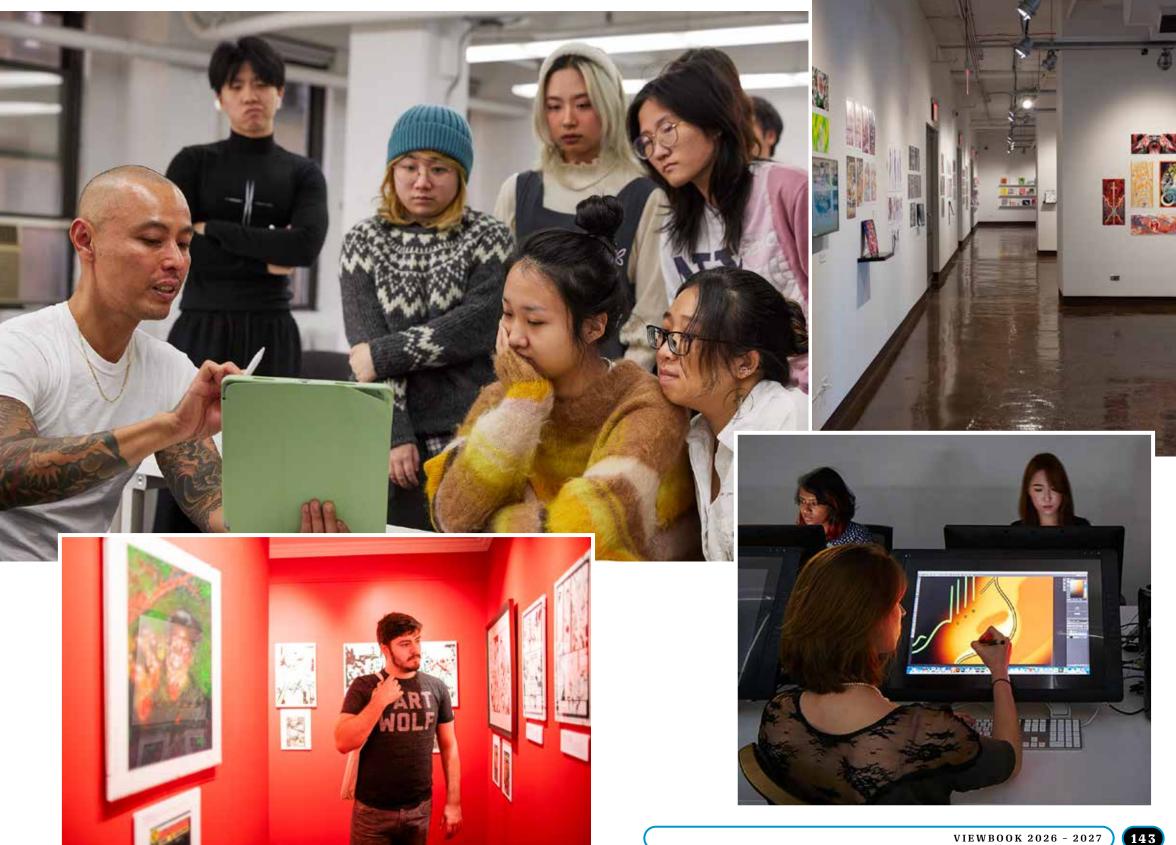
WE OFFER THESE COURSES AND MORE:



S V A WE'RE NOT
TOYING
WITH YOU
WHEN
IT COMES

TO HOW STRONG OUR PROGRAM IS,









Clockwise from above left: Jingwen Zhang, Max Huang, Alyssa Mao, Yunhan Zhang, Yu Ke, Stella Wu.











"DREAM OF SEFING OUGHTIT COULD. st class.

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BFA INTERIOR DESIGN: BUILT ENVIRONMENTS

"Our faculty and professional orbit of interior and architectural designers inspire students to foster cultural and social change while challenging conventions." —CAROL BENTEL, CHAIR

Learn what it takes to turn an innovative design idea into a real space. Put on your hard hat and see the real spaces for yourself; tour construction sites, manufacturing facilities, and industry-related showrooms. Learn how to specify, purchase, and design products.

Those real spaces include all kinds of interior built environments like residential, commercial, institutional, health care, hospitality, and corporate design. And it doesn't stop there; practice creating furniture, lighting, textile products, and set design as well.

From day one, you work at your own desk with unlimited access to state-of-the-art computers in a design-firm atmosphere. Integrate current technology with the traditions of drawing and drafting. Get faculty assistance with your portfolio and CV preparation—and list published works, opportunities the department provides, on that CV.

Make the leap from design-firm atmosphere to the actual interior design and architecture firms for

internships. Seize the chance to show your work to internationally renowned interior designers and architects along with real-life clients.

Prestige and honor are synonymous with BFA Interior Design: Built Environments. We've scored 15 Angelo Donghia Foundation scholarships worth 30K each in 19 years of the competition. We are the champions of the IIDA John J. Nelson Sr. Legacy Scholarship. With seven students placing, we dominated *Metropolis Magazine's* national 2022 Future 100 Competition in New York State. Twentv-four students showed in our annual exhibition, and 12 of them exhibited at the International Contemporary Furniture Fair (ICFF) in New York City. Plus, 12 students exhibited their work at the 2023 Venice Biennale and 30 students will show work in 2025. We are one of three in the country winning the ASID portfolio competition 2024 (ours was the only student from East and West coast to win). It doesn't get much more real than that.

LEARN WHAT IT TAKES TO

TURN AN
INNOVATIVE
DESIGN
IDEA

VA

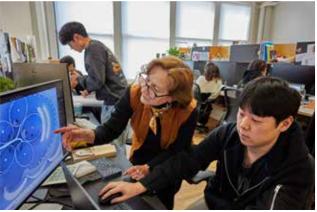
INTO AREAL SPACE.















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Vivien Wang Alumni Spotlight BFA 2014

Vivien Wang, a project leader and senior interi-or designer at Rockwell Group, has led high-pro-file hospitality, residential, and entertainment projects globally. Her outstanding work has earned her prestigious awards, establishing Vivien as a distinguished design leader.











WE OFFER
THESE
COURSES
AND MORE:

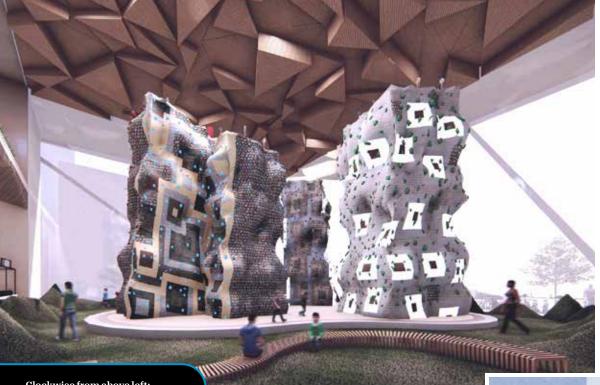




GO FROM STUDYING INFLUENCES IN CONTEMPORARY INTERIORS

TO BEING AN INFLUENCER







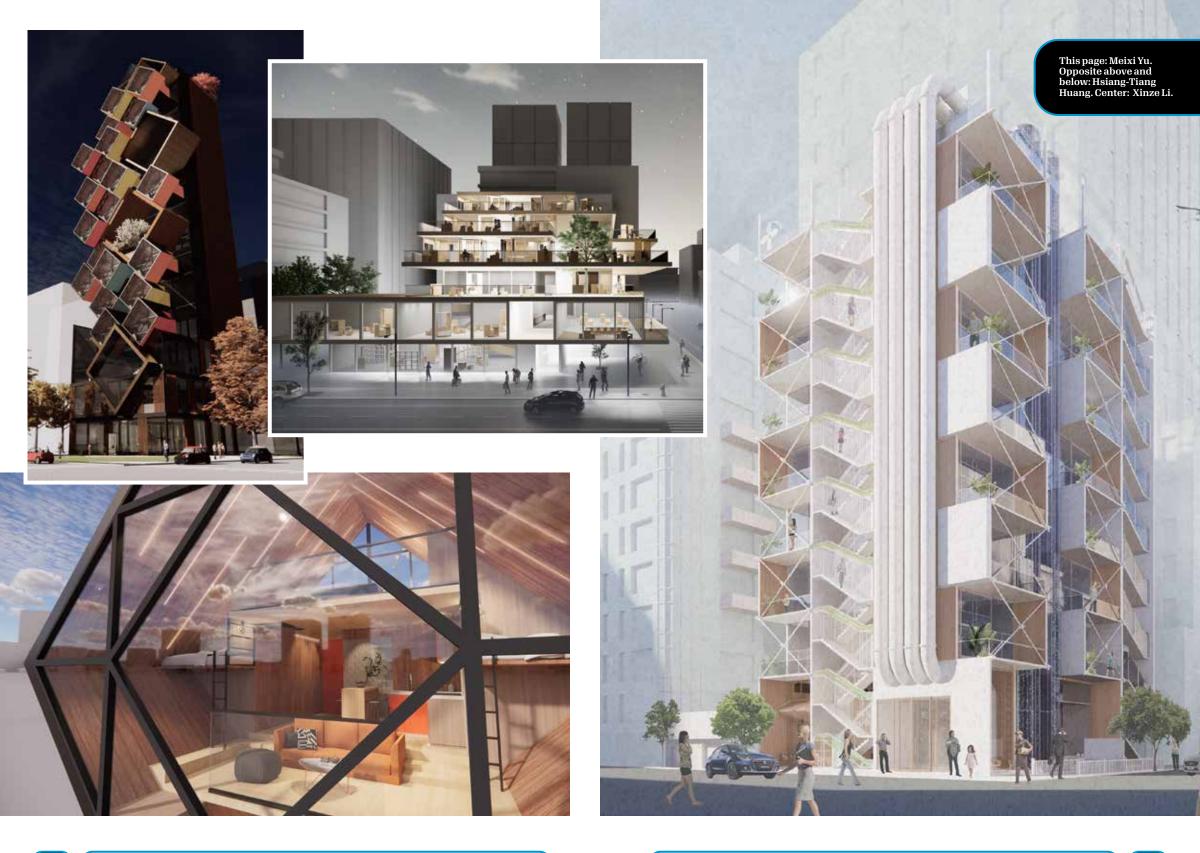


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SCHOOL OF VISUAL ARTS VIEWBOOK 2026 - 2027 159

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"LIFE IS NEVER LINEARANDNETTHERIS SCHOOL, ESPECIALLY ART SCHOOL. Your

-KAYLA NESTOR

BFA PHOTOGRAPHY AND VIDEO

"We are a professional network in the epicenter of art, fashion, commerce, and activism. Our alumni thrive in all creative fields, often hiring fellow grads, who share a language and track record." – JOSEPH MAIDA, CHAIR

We empower you to make and speak about photographs and video with authority, agency, and success. Create original work with meaning and purpose thanks to our forward-thinking curriculum that pairs critical thinking with rigorous technical training.

Originality is all about a creative mind, but tools are helpful too. Highlights include: analog cameras ranging from 35 mm to medium and large formats; full-frame and medium-format digital cameras; and video. sound recording, and lighting equipment. Work like a pro with our industry-standard tools and in digital labs with professional large-format inkiet printers and high-resolution film scanners. Or keep it old-school and find your happy place in our analog darkrooms. Either way, make an impact through creativity and community.

Connect to an unprecedented

network of professionals beyond SVA's studios. Pardon us while we name-drop on behalf of our faculty, mentors, and alumni. Their credentials include: HBO, MTV Networks, Ralph Lauren, Thom Browne, and the United Nations. Your future is a blank canvas thanks to their connections to The Museum of Modern Art, the Solomon R. Guggenheim Museum, The Metropolitan Museum of Art, the International Center of Photography, the Studio Museum in Harlem, the Whitney Museum of American Art, and the New Museum. BFA Photo Video is in the code for success with ties to Apple, Facebook, and Spotify. Don't just read the papers. work for them—our folks have worked at Condé Nast, Aperture, The New York Times, Glamour, Vanity Fair, The Wall Street Journal, The New Yorker, TIME, GQ, and Vice Media.

WE
EMPOWER
YOU TO
MAKE AND
SPEAK

S V A

ABOUT PHOTOGRAPHS AND VIDEO

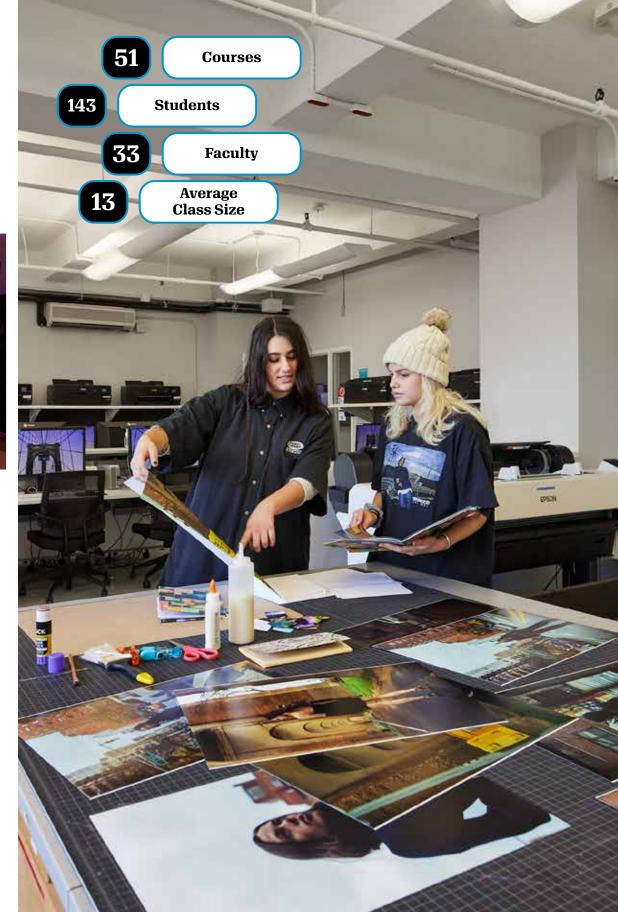
WITH AUTHORITY, AGENCY, AND SUCCESS.













Jeremy Cohen

Alumni Spotlight BFA 2014

Jeremy Cohen is a New York City-based photographer/filmmaker whose work has been featured in *The New York Times, New York* Magazine, and *Paper*. His client roster includes Acura, Adobe, Jameson, MasterClass, the New York Knicks, and Nike Running. He is a member of the Sony Alpha Imaging Collective and is included in *Brooklyn Magazine*'s inaugural list of the 50 Most Fascinating People (2021).













BFA PHOTOGRAPHY AND VIDEO

WE OFFER
THESE
COURSES
AND MORE:

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SVA IS ALL ABOUT LOCATION, LOCATION,

LOCATION
PHOTOGRAPHY.
IF YOU CAN
MAKE IT HERE,

YOU CAN MAKE IT IN THE Business of Photography. FROM Intermediate Digital Photography: Printmaking and Color Management TO Analog Color Darkroom and Printing, YOU CAN DEDICATE YOURSELF TO WORKING WITH CUTTING-EDGE TECHNOLOGY AS WELL AS THE TIME-TESTED FUNDAMENTALS OF THE CRAFT. THERE IS NO ALTERNATIVE TO PHOTOGRAPHY FOR YOU EXCEPT Introduction to Alternative Process. GET CURIOU IN Fifteen Short Investigations Through Photo-Based Art. LIGHT UP YOUR WORLD IN OUR Digital Studio: Advanced Lighting Techniques. MAKE DREAMS A REALITY IN The Secrets to Success in Creative Practices. TELL YOUR STORY IN Advanced Video: Film and Cinematic Narrative. ADD SOME PIZZAZZ TO YOUR PRACTICE WITH Visual Effects. Motion Design, and Animation. GET DOLLED UP IN Advanced Fashion Studio. HAVING The Critical Eye IS ESSENTIAL TO A Survey of Portraiture. BUILD A FOUNDA-TION IN Visual Literacy WHILE PERUSING Volumes: Art and Photography Books at the SVA Library. APPLY WHAT YOU LEARN AT THE LIBRARY IN **Photo Bookworks:** The Handmade Book. EMBRACE THE SHADES OF GRAY IN Advanced Black-and-White Printing. VENTURE Beyond the Camera: The Hidden (Marketable) Skills of a Photographer. THEN, APPLY THOSE SKILLS IN Advertising and Product Photography. AT SVA BFA PHOTOGRAPHY AND VIDEO, Installation IS ABOUT MORE THAN YOUR WORK, IT'S ABOUT INSTALLING YOURSELF AS A FIXTURE IN THE

LENS-BASED MEDIA INDUSTRY.



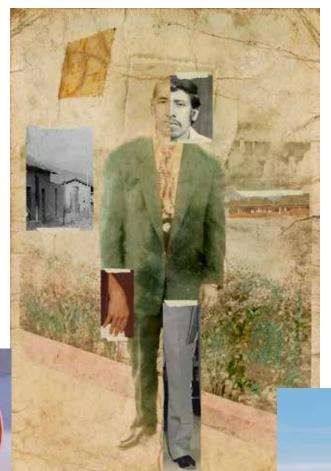
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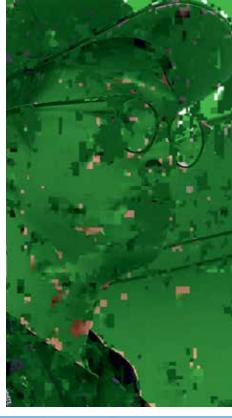










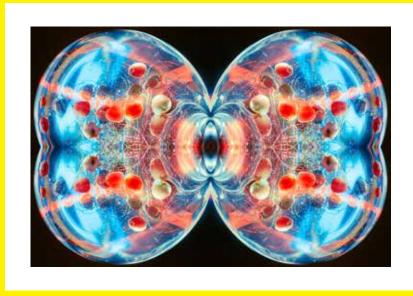






"LET SVA FEED YOU WITH KNOWLEDGE. Use that knowledge to define your artistic thoughts."

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Eugenia So

-YO HAN YEOM

BFA VISUAL AND CRITICAL STUDIES

"This program encourages young artists to make work that engages more than just the eye; to make work that engages us as thinkers." —TOM HUHN, CHAIR

Seize an extraordinary opportunity. Unite your interests in art and

Unite your interests in art and design with a cross-disciplinary and individualized education. Explore critically important societal questions and become a versatile and adept creator in an ever-changing and expansive visual culture.

Personalize your course of study to meet your unique needs and interests. Highly respected and internationally renowned artists, designers, and scholars from fields such as art, design, visual studies, film, and philosophy serve as your teachers and mentors. Your course of study options are just as broad. Choose from drawing, photography, sculpture, graphic design, digital photo, film and video, sound art, performance art, printmaking, programming, animation, computer arts, or web design.

Deepen and enhance your skills and techniques while pursuing both your artistic and your intellectual passions. Express your ideas through artistic practice, highimpact writing, and lively discussion. Gain an in-depth understanding of visual studies while you immerse yourself in historical and contemporary dialogues about art and criticism. Talk and walk at the same time by exploring the Chelsea neighborhood, an ideal location with access to artists, museums, and more. Plus, BFA VCS offers a private digital lab, a library, and the Flatiron Project Space, a department-run gallery.

Gain vital connections and grow into an expert in societal and cultural perspectives, both past and present, that inform and motivate artists and designers to create.

SEIZE AN EXTRAORDINARY OPPORTUNITY.

S V A

UNITE YOUR INTERESTS IN ART AND DESIGN

WITH A CROSS-DISCIPLINARY
AND
INDIVIDUALIZED
EDUCATION.











Storm Ascher Alumni Spotlight BFA 2018

Artist and curator Storm
Ascher is the founder
of much-talked-about
Superposition, a socially conscious, nomadic
art gallery representing
emerging and mid-career
artists. Storm came up
with the idea in her senior year at SVA. She was
included in the Forbes
30 Under 30 Art & Style
section for 2022.









WE OFFER
THESE
COURSES
AND MORE:

S V A



GET THE INSIDE SCOOP ON

PROFESSIONAL PRACTICES AND THE ART INDUSTRY AT BFA VCS.



THANKS TO OUR FACULTY OF WORKING ARTISTS, WE CAN GET REAL ABOUT Theories of Power, Society, and Experience. Life Drawing SKILLS ARE IMPORTANT, BUT YOU CAN ALSO USE **Art and Politics** TO DRAW FROM LIFE. FILL The Artist's Journal WITH Visuality in Poetry. Aesthetic Theory AND Theories of the Image are essential in your Watercolor Workshop. PUT YOUR Theories of Vision and Color TO THE TEST IN Advanced Projects in Mixed Media. Looking into Music WILL ADD DEPTH TO YOUR **Digital Video** WORK. CARVE OUT SPACE TO CREATE IN Printmaking: Etching and Woodcut, AND EXPLORE Space, Shapes, and Techniques WHILE YOU GET A FEEL FOR YOUR TALENTS IN Fiber Arts. CRACK THE CODE TO YOUR FUTURE IN The Artist as Coder. SUFFUSE YOUR WORK WITH Irony and Beauty TO REACH THE DEEP LEVEL OF SOPHISTICATION AND MATURITY NURTURED BY THE BFA VCS'S UNPARALLELED PROGRAM.















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"I HAVE ALWAYS FELL AT SVA. It's really

-HANK BHATIA







Gain the knowledge and tools to help you think independently, communicate effectively, and imagine perspectives other than your own. Develop a better understanding of yourself, the world we live in today and how we got here. Studying Humanities and Sciences is an integral part of your education as a future artist and designer. The deeper your awareness, the more impact your work will have in bringing positive changes to our culture and society.

Our Writing Resource Center offers students a place to access computers and meet with Humanities and Sciences faculty for writing consultation and help with public speaking. Additionally, we run a variety of English language course offerings for both undergraduate and graduate student English language learners; workshops to improve language proficiencies and academic skills; and the English and the Visual Arts (EVA) program, a three-semester pathway curriculum.

Choose from more than 200 courses in 10 liberal arts disciplines, taught by instructors who are experts in their fields, including writers, historians, filmmakers, musicians, lawyers, archaeologists, psychologists, sociologists, philosophers, social activists, scientists, artists, poets, and journalists. Studying a wide range of relevant historical movements as well as current ideas and philosophies will enable you to challenge and enhance your own perspective, deepen the concepts behind your art and give you the confidence to be who you want to be in this world.

Art History 92 FACULTY | 215 COURSES

Knowing the history of art is integral to every artist's development. SVA offers a nondegree Art History program that is geared toward the practicing artist—not the scholar. In addition to the benefit of taking art history courses in New York City, you have access to a faculty of more than 90 instructors who are artists, curators, and critics. Undertake a comprehensive examination of art, art movements, and aesthetics from the dawn of civilization to 21st-century new media. Participate in unique, hands-on class exercises distinct from traditional art history lectures.

With its abundant museums, distinguished libraries, and thriving contemporary art scene, New York City is the ideal place to study art history. SVA sits in the contemporary art bullseve: the Chelsea neighborhood of Manhattan. For sheer inspiration alone, you can't do much better than a survey of the visual image throughout history. Doing it at SVA, with all the cultural resources of New York City at hand, means you can get close enough to a Vermeer to see his colored lights in the shadows, close enough to Ancient Egyptian statuary to see the original paint. Many of your courses will take you to museum and gallery exhibitions; others will inspire you to visit on your own, with a sketch pad or just a hungry eye.





Honors Program

Highly motivated students can apply to the SVA Honors Program, an intensive, interdisciplinary course of study that unites the liberal arts with studio practice.

Through an integrated curriculum of philosophy, literature, political science, sociology, and art history, the Honors Program situates contemporary artists in their time.

Our curriculum is augmented by public and private lectures, museum visits, and events in artists' studios and theaters—utilizing the many opportunities attending art school in New York City has to offer.

Honors students are given a special option to travel in their third year. Previous destinations have included Istanbul, Cuba, Oaxaca, and Sicily.

Left: On safari in Kruger National Park, South Africa. Above: Celebrating Holi in Mumbai, India. Below: Seeing the sights in Vienna, Austria.

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Accreditation

The School of Visual Arts has been authorized by the New York State Board of Regents (www. highered.nysed.gov) to confer the degree of Bachelor of Fine Arts on graduates of programs in 3D Animation and Visual Effects; Advertising; Animation; Comics; Design; Film; Fine Arts; Illustration; Interior Design; Photography and Video; Visual and Critical Studies; and to confer the degree of Master of Arts on graduates of programs in Art Education; Curatorial Practice; Design Research, Writing and Criticism; and to confer the degree of Master of Arts in Teaching on graduates of the program in Art Education; and to confer the degree of Master of Fine Arts on graduates of programs in Art Practice; Computer Arts; Design; Design for Social Innovation; Fine Arts; Illustration as Visual Essay; Interaction Design; Photography, Video and Related Media; Products of Design; Visual Narrative; and to confer the degree of Master of Professional Studies on graduates of programs in Art Therapy; Branding; Digital Photography; Fashion Photography; Film Directing.

The School of Visual Arts is accredited by the Middle States Commission on Higher Education (msche.org), 1007 North Orange Street, 4th Floor, MB #166, Wilmington, DE 19801, 267-284-5011. The Commission on Higher Education is an institutional accrediting agency recognized by the U.S. Secretary of Education and the Council on Higher Education Accreditation.

The Interior Design program leading to the Bachelor of Fine Arts in Interior Design is accredited by the Council for Interior Design Accreditation (accredit-id.org), 206 Grandville Avenue, Suite 305, Grand Rapids, MI, 49503-4014

SVA is a member in good standing of the Association for Advancing Quality in Educator Preparation (AAQEP), a national accrediting organization recognized by the Council for Higher Education Accreditation. The MAT program in Art Education has been awarded full accreditation by AAQEP through December 31, 2030. Accreditation acknowledges that a program prepares effective educators who continue to grow as professionals and has demonstrated the commitment and capacity to maintain quality.

The MPS Art Therapy program is accredited by the Commission on Accreditation of Allied Health Education Programs (www.caahep.org) upon the recommendation of the Accreditation Council for Art Therapy Education. Commission on Accreditation of Allied Health Education Programs, 25400 US Hwy 19N, Suite 158, Clearwater, FL 33763, 727-210-2350. The program meets all educational requirements for licensure in New York State as a Creative Arts Therapist (LCAT) and Registered Art Therapist (ATR) with the Art Therapy Credentials Board (ATCB).

Credits

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The School of Visual Arts does not discriminate on the basis of gender, race, color, creed, disability, age, sexual orientation, marital status, national origin or any other legally protected status.









Invigora<mark>te</mark> your big <mark>ideas</mark>.

Join us in the creative capital of the world. Immerse yourself in visual culture. The arts thrive here.